

## SPACE COAST RUNNERS

### MINUTES OF OCTOBER 20, 2014

**Board Members/Officers Present:** Ed Springer, Marisa Flint, Shane Streufert, Loran Serwin, Bob Rall, Ron Ritter, Dick White, Mo Johnson, Kaitlin Donner, Harry Prosser, Howard Kanner, Carol Ball (via Skype)

Guests: Lisa Hamelin, Linda Cowart, Brittany Streufert

**Board Members/Officers Absent:** Cyndi Bergs, Michelle Smurl

- I. Meeting Called to Order: 7:00 p.m.
- II. September meeting minutes approved
- III. Treasurer's Report: Carol gave report. Bob has some deposits to make. Mo motioned to approve, Dick seconded.
- IV. Races run since last meeting: Dick reported that the Wild Shrimp Shuffle went smoothly.
  - o 9/27: True Colors 5K - Finishers = 141
  - o 9/27: Caracara 5K - Finishers = 84 (43F,41M)
  - o 9/28: Battle of the Bridges - Total Finishers = 251 (Olympic total = 89 (55M,22F,12 Relay)) (Sprint Total = 162 (131M,74F)
  - o 10/04: Precious Mammaries 5K – Finishers = 117
  - o 10/11: Wild Schrimp Shuffle 5K & 10K - Finishers = 224 (5K - 134, 10K - 90)
  - o 10/11: Witch Way 5k - Finishers = 568
  - o 10/12: Rocketman Triathlon: Total Finishers = 627 (Half Ironman = 77, International = 222, Classic = 328)
  - o 10/15: Pink Heals 2 Mi - Finishers = 85
  - o 10/18: Fall Into Winter 5K - Finishers = 230 (134F, 96M)
  - o 10/18: Ghostly Gecko 5K - Finishers = 1124
  - o 10/18: Holy Trinity Academy Classic Cross Country Meet - Total Finishers = 609(Varsity Boys = 184, JV Boys = 154, Varsity Girls = 148, JV Girls = 123)
- V. New Business:
  - A. Water stops for Nov. 2: Ed to do north, will reach out to Valerie to do south (Galloway group).
  - B. Intercoastal bike ride set for Sunday 10/26 @ 8:00 a.m. which means a large increase in traffic on River Road. Brittany will put reminder on FB.
  - C. Visor update: SweatVac quote was ~\$10 each, HeadSweats ~\$15 SweatVac offered embroidered or sublimated Board voted for SweatVac - 100 visors. Carol to send Kaitlin simple logo file. Kaitlin to order and get invoice to Carol for reimbursement.
  - D. Other promotional items: car magnets on order, decals have arrived. Expo prize wheel: previously candy, race shirts, medals. Linda has a few items, including sun shades. (Lisa needs a couple of these for SCC door prizes.)

Schedule to run prize wheel at expo needs to be set up. Based on price of air fresheners, Board decided not to order.

- E. Space Coast Marathon: volunteer matrix is underway. Ed received email from people that couldn't get in to race, but would like to volunteer. Expo is Sat. 9-5 at the Radisson; shifts are 8:30-11:30, 11:30—2:30, 2:30—5:30. Brittany and Shane will take the first shift. Oct. 28 is the last SCM committee meeting.
- F. SCC: Lisa reports that plans are going well. Still in need of volunteers. There is a link on SCC website to sign up for this. Discussion about incentive for volunteers. Carol suggested taking box of shirts to give out, and we can reorder if needed for EOD. Lisa reported that SCC may be grandfathered in by Melbourne Beach.
- G. EOD: start time moved to 7:30. Medal design was discussed. Ed reported that Marty will design ones for his race; Ed asked him to send art when it's ready in order to promote it. Ed will ask to see art before it's manufactured.
- H. Request from Greg Hayes of West Shore for entry to SCR races to raffle off. Ed needs paper registration to give him.
- I. Bob: newsletter. Bob is ready to pass the baton, so replacement needs to be found.
- J. Sponsorship: race entries, t-shirts, etc. for baskets for sponsors. Lisa would like help in getting sponsors.
- K. SCR code of ethics: Issue of discussion posted on Facebook rather than being brought before the Board. Dick had received impression from Fall into Winter runners that they perhaps are not on social media and so don't have input into races included in series. Ed gave board background on choosing races for series. Issue of "calling out" Board members on Facebook was discussed and members were asked to bring issues to the meetings rather than shining a negative light on the club on social media.
- L. Carol wants to make SCR tent more hospitable at SCM---chairs, key drop, etc. Ed proposed that we bring ideas to the next meeting.

Meeting adjourned at 8:20 p.m.